



HUNGARIAN
INVESTMENT AND
TRADE AGENCY

How can HITA help you?

The Hungarian Investment and Trade Agency (HITA) was founded by the Hungarian Government in 2011. On one hand the role of the Agency is to support the foreign trade activities of small and mid-size Hungarian businesses, while on the other it is intended to promote foreign companies to invest in the country. The Agency is the central office under the leadership of the Minister for National Economy, an entity with independent functions and finances.

HITA offers expert assistance and organizes various events and informational sessions to promote foreign investments in Hungary. As part of the investment promotions service HITA's highly trained team provides consulting tailored to meet unique organizational needs, attends professional conferences and seminars, offers recommendation for target locations, as well as organizes visits to premises and informs about available funding options financed by the Hungarian government and the EU. Through various programs and training sessions HITA's staff aids the supplier relationship between large corporations with existing operations in Hungary, as well

as small and mid-size local businesses. Following successful investments the Agency provides "after care" services in order to encourage investors to undermine further business opportunities.

Other important functions, for which HITA is responsible, are: the guidance of the Commercial Councillor Network, overseeing the Enterprise Europe Network, as well as expert advice to all SMEs.

Beside its central office, the Agency is also running operations in 6 towns to ensure that each county receives adequate expert attention.